

HOLIDAY CROWDS FLOCK TO THEATERS; TOP PRICE IS \$11

Three Box Offices Set New High Rate and Public Eagerly Pays—Week's Receipts at One Playhouse Total \$45,000.

Holiday crowds poured into the theaters yesterday afternoon and last night and cheerfully paid the highest prices ever obtained in New York playhouses for New Year's Eve or any other eve entertainment. The Globe, with "Good Morning Dearie," the Music Box, with "The Music Box Revue," and the New Amsterdam, with the "Ziegfeld Midnight Frolic," led with an \$11 top price, meaning \$10 for the theater and \$1 for Uncle Sam. Twenty-two dollars a pair was cheerfully paid by Mr. and Mrs. Public to sit in at these popular attractions on the last night of the year. If old man Hard Times was anywhere about he was out on the sidewalk. He was not seen in any New York playhouse.

Old theater records fell and new ones were marked up all around the town. The Globe played to \$45,000 for the week closing last night. The Music Box to \$38,000. "Sally" at the New Amsterdam, where the top price was \$5.50 last night, did about \$34,000. "Tangerine" at the Casino, about \$32,500. "A Bill of Divorcement" at the Times Square, \$37,000; "The O'Brien Girl" at the Liberty, George M. Cohan's attraction, \$34,000; Ed Wynn in "A Perfect Fool" at the George M. Cohan Theater, \$27,000, and "Full Dog Drummond" at the Knickerbocker took about \$17,000.

Speculators Reap Harvest.

The figures are conservative estimates based on the tickets as marked on the faces thereof. What the public paid to the speculators in premiums is another matter. At so conservative a place as the Metropolitan Opera House, where "Die Walkure" played yesterday afternoon to the biggest receipts of the year, \$20 was asked by speculators for orchestra tickets marked \$7.70. At that ratio one can figure the \$11 tickets at the theater as bringing something around \$30 into the coffers of the speculators.

The big business of the week was helped by the delayed celebration of Christmas on Monday. It was estimated that 120,000 persons saw the Dillingham attractions during the week, including of course "Get Together" at the Hippodrome.

Lee Shubert was in Atlantic City last night seeing the premiere of another new attraction and there received the returns on the big day's and week's business at his firm's many theaters. He would not make the figures public, except that at the Century "The Chocolate Soldier" played to \$10,000 at yesterday's matinee alone, breaking the record of Sothern and Mariows recently established.

Al Jolson in "Bombo" was another of the Shubert attractions to draw absolute capacity. Midnight performances last night of Shubert vaudeville at the Forty-fourth Street Theatre and the Winter Garden were sold out. Mr. Shubert said he was completely satisfied with the holiday business in the theaters, which he says has been helped by the general lowering of prices and by prohibition.

\$11 Rate the Exception.

The \$11 rate was the exception last night. Most of the theatres not from \$5.50 down. William Faversham in "The Square Man" was a popular attraction at \$4.40. "Blossom Time" at the Ambassador drew two big holiday audiences. "Just Married," at the Nora Bayes Theatre; Leo Dietrichstein, in "Face

added, the comedians wandering in and out of other acts and improvising all manner of high jinks. In many houses the artists on the program gave a comedy afterpiece in which every one appeared.

E. F. Albee, president of the Keith Circuit, arranged for back stage dinners, at which artists and house employees were his guests. The banquet idea was so popular that Miss Ethel Levey declared at the Palace that she would do her best to establish a similar custom in the London music halls.

JOE WEBER WED 25 YEARS.

Mr. and Mrs. Joe Weber, will celebrate their twenty-fifth wedding anniversary at Brown's Chop House next Tuesday evening, January 3. Many friends of the well known producer and former member of Weber and Fields will be present, including Mr. and Mrs. Herman Pichtenberg, Mr. and Mrs. Alexander Lambert, Mr. and Mrs. Sam Bernard, Max Weber, Mme. Marie Rapaport, L. Lawrence Weber, Alfred Beckmann, Judge and Mrs. Otto Rosaksky, Mr. and Mrs. Eddie Brown, Dr. Alexander Lambert, Mr. and Mrs. Paul Meyers, Mr. and Mrs. Jules Hurtig, Daniel Frohman, Mr. Leonard Lebling, S. K. Jacobs and Mr. and Mrs. William Thorner.

DANCE AT KEY WEST.

Special Dispatch to The New York Herald.—KEY WEST Fla., Dec. 31.—The Casa Marina Hotel opened to-night with a dinner, followed by dancing. The Casa Marina is again under the management of L. P. Schutt.

Baron Rosen Dies; Long a Diplomatist of Czarist Russia

Succumbs at 74 to Pneumonia in Hotel Here—Baroness With Him at Last.

Baron Rosen, for many years Ambassador from Russia to the United States, died early yesterday at the Hotel Netherland of pneumonia and chronic myocarditis. His death was not wholly unexpected, as the Baron had been suffering from pneumonia for several days, and his age, 74 years, was against his recovery.

On December 14 Baron Rosen was knocked down and injured seriously by a taxicab in Sixth avenue at Fifty-fourth street. He refused to have the driver arrested, saving the accident was

much his own fault. He was removed to his home in the Netherlands in an ambulance, and it was found he was suffering from a fractured shin bone which would keep him indoors for some time.

During his illness the Baron refused to let his mishap be taken seriously and objected to the published statements of his age, asserting he was "seventy-four years young." The injury would not have had serious consequences, it was learned, had not pneumonia set in.

With the Baron when he died was the Baroness, who arrived from France December 27. She had been living at Bellevue, outside Paris, and first learned of the accident to her husband through a dispatch cabled to The New York Herald of Paris. With the aid of Ambassador Herriek in Paris she obtained passage by the French liner Lorraine and arrived in time to be with her husband before he died. Services will be held in the Russian Church in Madison avenue on Tuesday.

Baron Roman Romanovich Rosen, Ambassador to the United States from Czarist Russia from 1905 to 1911, was born in 1847 of old Swedish stock, his ancestors having been among those who followed Gustavus Adolphus in the invasion of Muscovy three hundred years

ago. His family had given to Russia many distinguished writers, diplomatists and generals, and one of the Baron's brothers achieved high renown in the field of science.

The Baron was educated at the University of Dorpat and the Imperial Academy of Laws in Petrograd. Because of his deep and earnest desire for world peace as well as because of his scholarly attainments, he became a trusted advisor of Czar Nicholas II. He had been State Councillor and Chamberlain of the Imperial Court, and he was a knight of the Order of St. Vladimir, St. Ann and St. Stanislaus and a member of the Russian Academy of Immortals.

First entering the Russian Department of Justice, the Baron turned to diplomacy, becoming vice-consul at Yokohama, Secretary of Legation at Tokyo, Consul-General at San Francisco, Charge d'Affaires in Washington, Consul-General at New York and then, in turn, Minister to Mexico, Serbia, Bavaria, Greece and Japan, and finally Ambassador to the United States from 1905 to 1911, succeeding Count Cassini and being succeeded by Boris Bakhmeteff.

Baron Rosen was an accomplished musician, and spoke French, German, Ital-

ian and Japanese. He was in Russia at the time of the revolution and fled with his wife to Stockholm after the Bolsheviks overthrew Kerensky. He lived his last year in New York, devoting his time largely to writing. His wife, Baroness Elisabeth Alexievna Rosen, is the daughter of Gen. Orlitzoff, for many years Governor-General of Moscow.

VARIED EXHIBITION OF ART.

Paintings, water colors, prints in color and black and white, antique and modern furniture, European porcelain, cut glass and bronzes are included in the exhibition in Silo's Fifth Avenue Art Galleries previous to their sale at auction, beginning on Tuesday afternoon and ending on Friday. A noteworthy dining room suite included in the exhibition is of mahogany and in Chippendale Gothic. There is a group of ancient arms made up of pieces from medieval European and Near Eastern sources. Wax medallions, including portraits and mythological figures in high relief, comprise an attractive feature of the exhibition.

PHOTOGRAPH IN COLORS.

The Dante Alighieri of the Transatlantic Italian Line, arrived yesterday, bringing among her passengers Alfred Giovanni, who said he is here to exploit a new method of taking "still" photographs which will develop and print into their own colors. He said that with more study he expected to be able to extend the process to motion pictures.

EVENTS TO-DAY.

James J. Davis, Secretary of Labor, and Theodore Roosevelt, Assistant Secretary of the Navy, will speak at a dinner of the Grand Street Boys Association, Hotel Commodore, 7 P. M.

William Z. Foster will discuss "The Russian Famine," New Star Casino, Park avenue and 107th street, 8 P. M.

"The Adventures of a Venetian Boy in Galley," story hours for children, conducted by Anna C. Chandler, Metropolitan Museum of Art, 2 and 3 P. M.

Thomas Jefferson Lodge No. 414, Knights of Pythias, dance, Hotel Astor, 9 P. M.

Charles F. Kelley will lecture on "Chinese Landscape Painting," Metropolitan Museum of Art, 4 P. M.

Dr. Y. Efron will lecture on "Changkah and the Spirit of Americanism," Hebrew Sheltering and Immigrant Aid Society, at America, 425 Lafayette street, 8:30 P. M.

S O U R C E S

All over the world,—in little far away villages in the Tyrol; in quiet corners of Bruges and Brussels; in the Highlands of Scotland and in the workrooms of the Rue de la Paix, men and women and girls are busy every day making lovely things for women here in New York.

And Gidding's is the gateway through which these lovely things will pass—and through which, in return, will pass money that buys food and clothes and life for the people who are at work in Europe.

It is a romantic and fascinating business, this,—a business that brings happiness and content to those who make things for us and satisfaction to those who buy from us. It is the business of the Medici—bringing in "Riches in beauty, furs, fine linen and silk stuffs of lovely texture delicately wrought."

Our debt is heavy to the lowliest workers; but heavier to the really great men and women, the product of whose taste and skill the House of Gidding has been able to put before you.

To these, then, Greetings and Thanks.

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Whose wonderful sense of colour has distinguished such lovely creations.

To JEAN WORTH:

Who has so splendidly maintained the reputation of the "Court Dress Maker of Europe".

To CHERUIT:

So distinctive—so always "Cheruit" that no other adjective fits.

To LANVIN:

For the really wonderful products of her atelier; through which has come to us so much of the charm of moorish Spain.

To MOLYNEAUX:

For truly gorgeous and highly decorative gowns and wraps.

To MADELAINE & MADELAINE:

Dainty, feminine—lovely; who else so subtly uses the frills and fancies that delight us all?

To CAROLINE REBOUX:

Whose hats—severe, classic, if you like—are almost magic in their attractiveness.

To MARIA GUY:

Always varying, always different; her hats are so becoming; so very wearable.

To SUZANNE TALBOT:

Parisienne—no word better describes the true elegance of her every product.

To EVELYN VARON:

For the expression of Youth in millinery.



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